

OPEN STREETS ICT



HOST AN ACTIVITY!

SUNDAY, SEPT. 24, 2017 | 12PM – 4PM
Douglas Avenue from Glenn to Roosevelt

Douglas Avenue businesses and organizations are invited to participate *free of charge* but must *register by July 15* to guarantee a spot in front of business. All others will require a nominal registration fee as follows:

PRICING

**DOUGLAS AVENUE
BUSINESSES AND ORGANIZATIONS
ARE INVITED TO PARTICIPATE FREE
OF CHARGE.**

NON-PROFIT RATE: \$25

BUSINESS RATE: \$50

**ALL OTHERS WILL REQUIRE A
NOMINAL REGISTRATION FEE AS
FOLLOWS:**

ELECTRICAL ACCESS: \$40
LIMITED LOCATIONS

Open Streets ICT, scheduled for Fall 2017, brings Wichitans of all ages and fitness levels together for an active, fun, community-building afternoon on Wichita's iconic Douglas Avenue.

Modeled after successful open street events around the country, Open Streets ICT closes four miles of Douglas Avenue to traffic, from College Hill to the historic Delano District, and opens the street to young and old alike to enjoy biking, walking, running, dancing, yoga, entertainment, food, art, music, and more.

Open Streets ICT is designed to elevate the quality of life and health and well-being of the Greater Wichita community—and you're invited to be an important part of this difference-making initiative.

WHO IS ELIGIBLE?: Everyone is welcome to apply, so long as they uphold Open Streets ICT's mission to get outside, get active and engage with your community. Businesses can opt to have their own programming on their properties or in front of their business. If your business is within 1 or 2 blocks of Douglas, you will also be given priority placement. All others will be assigned space by Open Streets ICT somewhere along the 4.1 mile route. You are free to request a specific block or district and every attempt will be made to accommodate those requests.

WHERE: 4 Miles of Douglas Avenue from Delano to College Hill.

WHEN: Sunday, September 24 from 12 - 4pm.

DEADLINE: Douglas Avenue businesses must return form by 5pm on July 15, 2017 to guarantee a spot in front of their business. All other application materials are due by 5pm on August 14, 2017. **Please return Activity/Exhibition packets by email to info@openstreetsict.com or by snail mail to:**

Wichita Parks & Recreation, Attn: Stacey Hamm
455 North Main Suite 1101
Wichita KS 67202

All applications will be reviewed and accepted participants will be notified no later than August 31, 2017. Open Street ICT reserves the right to select all participants and exhibitors.

Once acceptance has been confirmed, **send payment no later than September 13, 2017 to:**

Wichita Parks Foundation, Attn: Stacey Hamm
455 North Main Suite 1101
Wichita KS 67202

DEADLINE TO APPLY: August 14, 2017

For more information, please call Matt Martinez at 316-268-4259 or info@openstreetsict.com

OPEN STREETS ICT ACTIVITY/EXHIBITOR BOOTH SIGN UP

Sunday, September 24, 2017 (Hours: 12pm - 4pm)

SIZE	QTY	COST	TOTAL
10 x 10	_____	x \$25	\$ _____
10 x 20	_____	x \$50	\$ _____
ADDITIONAL SERVICES			
Electrical Access	_____	x \$40	\$ _____
TOTAL: (Booth Total + Additional Services)			\$ _____

I understand that to be considered for participation, a completed application must be submitted by Monday, August 14, 2017.

I understand that Open Streets ICT reserves the right to approve the participation of any applying group. I understand that completing this application does not guarantee participation in the event.

Placement along the route will be determined by Open Streets ICT. I understand that I will not be permitted to take up more space/be in a different space at the event than the one I am assigned.

I understand that each organization must provide their own equipment, including tents, tables, and chairs. Tents must be no larger than 10x10. I understand that electricity is limited to specific areas and at an additional cost.

I understand that I am responsible for clean-up in my assigned area and will remove all trash generated by my organization before departing.

I understand that no food or beverages of any kind may be sold at the event unless it is an extension of an existing Douglas Ave. business. Only approved food vendors are allowed to vend food and drinks.

I understand that space assignment and further information regarding directions for the day of the event will be sent to the email address provided by September 10, 2017.

I understand that in case of inclement weather, Open Streets ICT is unable to have rain dates or give refunds or credits. The event will still go on rain or shine.

I agree to help promote the Open Streets ICT by at least one of the following (Check box by each that applies):

- Tell friends and family face to face as well as via Text Messages & Phone Calls
- Email invites to friends, family, customers & coworkers
- Click "Like" and "Join" our Facebook event page
- Post your products on Facebook event page
- "Share" Facebook Event on your own page at least once a week, and daily May 30—June 7
- Tweet or Blog about event
- Hang Posters at local businesses How many? _____
- Hand out flyers How many? _____

By submitting this form, you indicate that you have read and understand the rules & regulations stated herein. By submitting this form you acknowledge that you agree with these terms and are authorized to sign on behalf of the business you represent.

2017 OPEN STREETS ICT ACTIVITY/EXHIBITOR ENTRY FORM

Entries must be returned to:

Wichita Park Foundation, Attn: Stacey Hamm,
455 North Main Suite 1101
Wichita, KS 67202

- OR - Submit completed entry form digitally by clicking the "Submit Form" Button.

Organization/Company: _____ Contact Name: _____

Contact Address: _____ City, State, Zip: _____

Phone # (Work): _____ (Home): _____ (Cell): _____

Email: _____ Website: _____

Special Placement Request (specific block or district): _____

Every attempt will be made to accommodate the above requested placement, but it cannot be guaranteed.

Amount of space required: _____

DESCRIPTION

Please briefly description the nature of the activity or exhibition you would like to provide at Open Streets ICT.

TELL US ABOUT YOUR ORGANIZATION/BUSINESS

Please include a promotion blurb about your organization for use on social media and Open Streets ICT website.

OFFICE USE ONLY:

PD:

DTE:

RTN: