



City of Wichita Parks and Recreation Presents Open Streets ICT

FOR IMMEDIATE RELEASE

Wichita, KS – A Coalition of community partners to include Wichita Parks and Recreation, Wichita Festivals, ICT Health, Visual Fusion, Bike Walk Wichita and several others are excited to launch a brand new **FREE** event to the city; Open Streets ICT on Sunday, September 24, 2017.

Open Streets ICT will bring Wichitans of all ages and fitness levels together for an active, fun, community building afternoon on Wichita's iconic Douglas Avenue.

Modeled after successful open street events around the county, Open Streets ICT closes four miles of Douglas Avenue from the College Hill neighborhood to the historic Delano District. Traffic will be closed off and the street opened to young and old alike to enjoy biking, walking, running, dancing, yoga, entertainment, food, art, music and more. The expectation is thousands attend the event on Douglas and experience the first time event.

Open Streets ICT is designed to elevate the quality of life and health of the Greater Wichita community. It will become a public safe space to promote the interaction of local businesses and organizations with the community to help strengthen Wichita. Streets belong to everyone, they connect us to each other and the places where we live, learn, work and play across neighborhoods, cultures and economic status. The goal of Open Streets ICT is to foster an appreciation among community members, businesses and key decision makers for streets to become multi-functional and not just for motor vehicles.

Beyond attending the event there are many ways to get involved in the inaugural Open Streets ICT. We are currently seeking vendors to fill the space along Douglas. We are also in search of volunteers to be barricade directors, route marshals and to assist with the information tent. Please contact Open Streets ICT via website or call for more information and registration forms.

Contact:

Matt Martinez

info@openstreetsict.com

316.268.4259

www.openstreetsict.com