



## City of Wichita Parks and Recreation Presents 2<sup>nd</sup> Annual Open Streets ICT

FOR IMMEDIATE RELEASE

Wichita, KS – Open Streets is returning to Wichita in its 2<sup>nd</sup> annual event. A free community-building annual event, Open Streets ICT opens Wichita’s iconic Douglas Avenue from College Hill to Delano for biking, walking, running, dancing yoga and more. Open Streets ICT 2018 will take place on Sunday, September 23, 2018. Traffic will be closed off and the street open for the various activities.

Open Streets ICT will bring Wichitans of all ages and fitness levels together for an active, fun, community building afternoon on Wichita’s iconic Douglas Avenue. Cruise along the along the 4 mile stretch and stop at our activity hubs, participating Douglas businesses, food and street vendors while listening to music. For a full list of activities and music lineup visit: <http://openstreetsict.com/>

Modeled after successful open street events around the county, Open Streets ICT closes four miles of Douglas Avenue from the College Hill neighborhood to the historic Delano District. 2017 was the inaugural year which was a success with thousands in attendance. Troy Houtman, Wichita Parks and Recreation Director estimated 18,000 to 20,000 people participated.

Open Streets ICT is designed to elevate the quality of life and health of the Greater Wichita community. It will become a public safe space to promote the interaction of local businesses and organizations with the community to help strengthen Wichita. Streets belong to everyone, they connect us to each other and the places where we live, learn, work and play across neighborhoods, cultures and economic status. The goal of Open Streets ICT is to foster an appreciation among community members, businesses and key decision makers for streets to become multi-functional and not just for motor vehicles.

Beyond attending the event there are many ways to get involved Open Streets ICT. We are currently seeking vendors to fill the space along Douglas. We are also in search of volunteers to be barricade directors, route marshals and to assist with the information tent. Please contact Open Streets ICT via website or call for more information and registration forms.

This event is a collaboration of City of Wichita Park & Recreation, Wichita Festivals Inc. (WFI), Visual Fusion Graphic Design Studio, Wichita, Bike Walk Wichita, Visit Wichita, Downtown Wichita, Health ICT, Wichita Regional Chamber of Commerce, Douglas Design District, Historic Delano, Downtown YMCA, and Barleycorn's.

Our gracious sponsors: City of Wichita- Government, Wichita, Parks Foundation, KAKE-TV, Blue Cross and Blue Shield of Kansas, Fidelity Bank, KAKE-TV, Visual Fusion, The YMCA, Wichita State University, KMUW, Edward Jones, Kansas Health Foundation, Allwell by Sunflower Health Plan, and Wichita Clothing Company & Wichita Screen Printing.

**Contact:**

Matt Martinez

[info@openstreetsict.com](mailto:info@openstreetsict.com)

316.268.4259

[www.openstreetsict.com](http://www.openstreetsict.com)