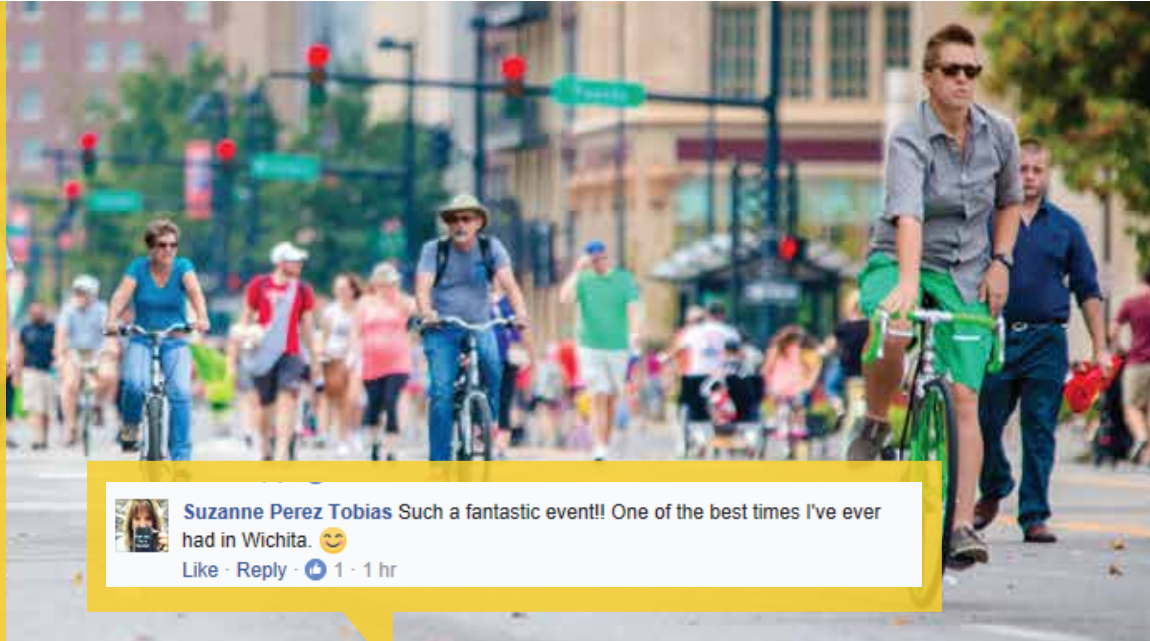





# Sponsorship Package

Open Streets ICT Promotes healthy active living through a free event opening Wichita's largest space, its streets, to walk, bike, roll and discover active transportation.



 **Suzanne Perez Tobias** Such a fantastic event!! One of the best times I've ever had in Wichita. 😊  
Like · Reply · 1 · 1 hr

## *Open Streets ICT is Coming to North Wichita with Open Streets ICT - NoMar Sunday, May 5<sup>th</sup>. 12pm-4pm!*

Open Streets ICT - NoMar brings Wichitans of all ages and fitness levels together for an active, fun, community - building afternoon. This new additional event closes 1 mile of 21<sup>st</sup> Street to traffic, from NoMar Market on Broadway to Woodland Park, and opens the street to young and old alike to enjoy biking, walking, running, dancing, yoga, entertainment, food, art, music, and more! Open Streets ICT - NoMar is designed to elevate the quality of life as well as the health and well-being of the North-end Wichita community—and you're invited to be an important part of this difference-making initiative. This initiative needs individuals and businesses to commit to its success and sustainability.

**That's where you come in! We need your support to make this unique, community-building opportunity a success!**

Your support of Open Streets ICT - NoMar communicates something meaningful and memorable to the people of the surrounding community about you, your business, and your brand. When you support Open Streets ICT - NoMar, you demonstrate your commitment to public health, your dedication to the people of North Wichita, and your investment in Wichita's economic vitality.

## WHY IS OPEN STREETS ICT IMPORTANT FOR OUR COMMUNITY?



With a mission dedicated to increasing physical activity and decreasing sedentary behaviors (with the ultimate goal of positively affecting the health of Wichita's population), the mission of Open Streets ICT aligns well with companies who seek to improve the quality of life for our citizens. Why Wichita? The state of Kansas has the 7th highest obesity rate in adults, according to [stateofobesity.org](http://stateofobesity.org), with over 34% of our adults diagnosed as clinically obese. And that number is only growing: "In 2015, adult obesity rates increased in [only] two states, Kansas and Kentucky." Inactivity is high in Kansas, and Open Streets ICT wants to change that. According to 880 Cities, "Physical activity indicators from Open Streets programs around the world demonstrate that they work to get people moving." Wichita needs a push in the right direction, and this program aims to do that.

Open Streets programs are designed to close streets to cars and traditional traffic and open them up to the people. With a closed, thoughtful route, kids and adults alike can enjoy different physical activities like biking, walking, hula hooping, dancing, yoga, running, jump roping, etc. This program encourages people to change their physical habits and introduces people to new ways to be active in their community and with their community.

### *What Wichitan's Say:*

Shepherd M Y Becka it was a joy. walked over almost 10,000 steps.

Today

Walk: 9,656 steps  
Calories: 1,848

Home

Like · Reply · Message · 4 · 13 mins

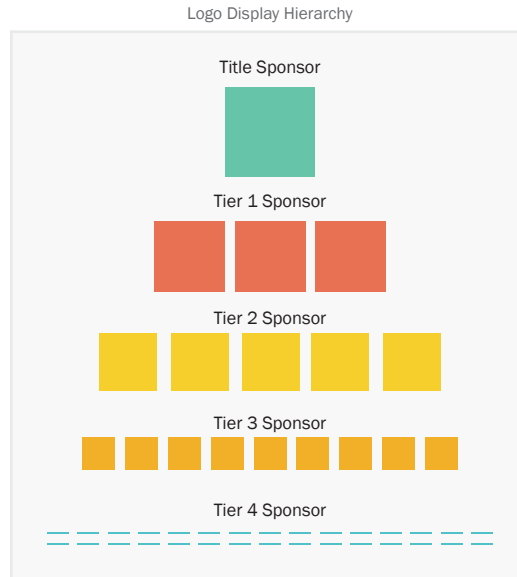
Shepherd M Y Becka replied · 2 Replies · 10 mins

Kimberly Sims We are looking forward to next time  
Like · Reply · Message · 2 · 10 mins

## EVENT SPONSORSHIP

We need your support in making Open Streets ICT - NoMar a successful and enjoyable experience for attendees and to keep this an event “for the community, by the community”. We are not sponsored by the city or large corporations; please consider making a financial contribution to this amazing community event.

As our appreciation for your support, you or your organization will be recognized in the following ways:



	TITLE	TIER 1	TIER 2	TIER 3	TIER 4
Sponsor Benefits	\$10,000	\$5,000	\$1,000	\$500	\$100
Company/Organization logo displayed on sponsor page with link on home page	×	×	×	×	×
Shared social media postings before the event.	×	×	×	×	
Shared 'Thank You' social media post after the event.	×	×	×		
Recognition and inclusion on all program and marketing materials.	×	×			
Dedicated social media posts before event and 'Thank You' post after event.	×	×			
Inclusion and mention on all press releases and interviews.	×	×			
Listed as Co-Sponsor with company/organization information within Facebook and Online Events.	×				

Questions: [info@openstreetsict.com](mailto:info@openstreetsict.com)

## EVENT SPONSORSHIP FORM

We thank you for your commitment to public health, your dedication to the people of Wichita, and your investment in Wichita's economic vitality. Open Streets ICT - NoMar would not be possible without you!

**Please submit your application no later than March 30, 2019 at 5pm.**

Donation Amount:  Are You a Non-Profit?:  Yes  No

Organization Name:

Address:

City:  State:  Zip:

Website:

Contact Name:  Title/Role:

Contact Email:  Contact Phone:

Comments/Special Instructions:

Signature:  Date:

Your signature indicates your commitment to sponsoring Open Streets ICT - NoMar 2019

## WHO IS BEHIND OPEN STREETS ICT - NOMAR?

Open Streets ICT - NoMar is an extension of Open Streets ICT, a free community-based initiative to promote healthy active living through a free event opening the city's largest streets for individuals of all physical levels to walk, bike, roll and discover active transportation. Open Streets ICT - NoMar is a collection of community leaders from organizations from the City of Wichita Park & Recreation, the Wichita Parks Foundation Board, Health ICT, the Health and Wellness Coalition of Wichita, Bike Walk Wichita, and the NoMar Market Community Development Project.



## WE'D LOVE TO HEAR FROM YOU!

Contact Matt Martinez at the Wichita Park & Recreation Department for more information:

**Phone:** (316) 268-4259

**Mail:** Wichita City Hall 455 N. Main St., 11<sup>th</sup> floor. Wichita, KS 67202

**Email:** [info@openstreetsict.com](mailto:info@openstreetsict.com)

Stay connected: [openstreetsict.com](http://openstreetsict.com) | [FB:openstreetsict](https://www.facebook.com/openstreetsict)